

Who We Are

OUR VISION | *Our hope for the future*

A flourishing city propelled by inclusive growth and innovation, a community that works together to ensure everyone thrives.

OUR MISSION | *How we work toward our vision*

Empowering our community with services and opportunities to foster care, well-being, resilience and environmental sustainability.

OUR VALUES | *Behaviours & principles that guide our interactions*



Belonging and Inclusion

We take action to make everyone feels welcome in our community. We celebrate and embrace diverse cultures including our local Indigenous Peoples. We create inclusive environments by continually asking who isn't at the table and how we can invite them to participate.



Innovation and Creativity

We foster these things by creating inclusive environments where people feel safe to express their individuality and create social cohesion. We create a vibrant and economically strong community by empowering people to pursue their passions.



Environmental Sustainability and Stewardship

We promote and practice environmental sustainability for the well-being of the community and the planet. We model this stewardship to our community, partners and peers.



Collaboration

We provide ongoing opportunities for our community to engage with us. We build trustful and reciprocal relationships with our partners and communities. We respect them by seeking their input and working diligently to honour their trust in us.



Integrity

We value transparency, fostering trust and accountability within our community. We recognize our responsibility as community leaders and hold ourselves to high ethical and moral standards.

